

2018

ART
STUDENT
COMPETITION

VÄRE BLDG.

WALL ART FOR

GLOBAL
EQUALITY

9TH MAR

15TH MAY



PURPOSE OF THE COMPETITION

Do you want to make a public art work to the new building of VÄRE? This student art competition seeks to find ideas for an art work for a wall at by Väre building. We are looking for “never-seen-before” proposals for a semi-permanent art work for an outside wall outside Väre building. Väre is the new building for the school of Arts, Design and Architecture at Aalto University. The opening of the building is 5.9.2018. The architecture of the Väre building is by Verstas Architects. This is a unique opportunity to get your fantastic ideas out!



Photo: Mikko Raskinen, Aalto University



THE SITE AND TECHNICAL REQUIREMENTS

The wall is over 70 meters long concrete support wall. The site exists outside of the building and will be visible for both to the School of Arts, Design and Architecture and to the School of Business. The aim is that the art work should be on-site for about 5-7 years. There are no restrictions for materials other than that they need to be durable for at least 7 years, so the arctic weather conditions need to be taken into account. The maximum financial framework for the art work is 50 000 €.

More info about the building project can be found here: <http://onecampus.aalto.fi>

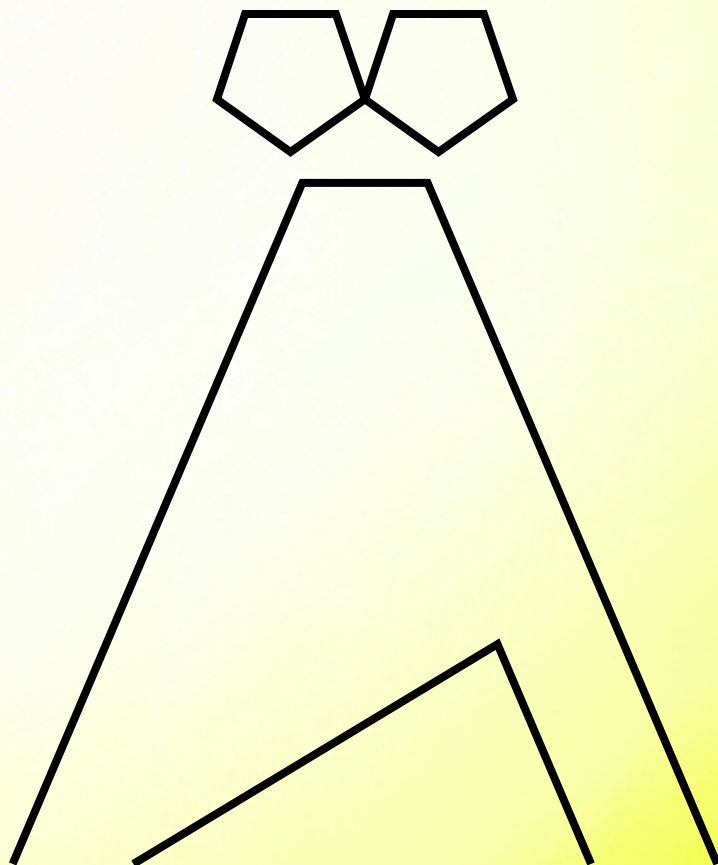
TO WHOM

The competition is open to all students at Aalto University. You can participate as an individual or as a group.

BACKGROUND FOR THE COMPETITION

A successful proposal will follow the art concept of Väre and the visions of public art at Aalto University. Aalto-University has made a decision on complying with a one per cent art principle in its

One of the main ideas for displaying art at Väre is to provide art works that create a durable and exciting environment, while leaving enough space for temporary exhibitions and events. This is particularly relevant to the School as a place where students and faculty produce art and exhibit their artworks. The concept of “Global equality” emphasises first the global aspect of the arts, which has increased in recent decades. The public artworks highlight the School of Arts, Design and Architecture as an internationally recognised and ambitious school. Secondly, the concept puts weight on the Finnish democratic value of equality, which provides visibility to difference and highlights its acceptance. Artworks, for example, represent both men and women, younger and older professionals, indigenous and minorities, global and local art.



building projects. The art percent is a funding model for art purchases, where approximately one per cent of a building project's funds are allocated to art purchases. Aalto University applies this principle to new construction projects, renovation projects as well to infill development and infrastructure development. Art procurements are made by purchasing ready works of art, ordering site-specific art works or organizing art competitions.

The vision of public art at Aalto University is to address and raise questions about what it is to be a university, what we do together in society, and what constitutes the public. Based on these and other enquiries, public art is site-specific and connects with the diversity of the university and its post-disciplinary communities, which extend beyond Otaniemi to global networks. Public artworks reflect this diversity through different art forms, materials, techniques and traditions. The aim of public art across Aalto is to create a vibrant environment for experiencing the world through various perspectives and embracing imagination, intuition and exploration. Contemporary public art often raises critical questions about history, the present and the future, and reflects values of Aalto such as passion, courage, freedom, responsibility and

- 9.3 Competition
website opens
- 15.3 11:30–13:00
Competition Info at
Learning Centre Tori
- 15.5 Deadline for
proposals
- 1.6 Competition results
announced
- 31.8 Art work ready



integrity. These questions and values help guide the procurement of artworks at Aalto University.

MORE INFO

http://aalto.fi/en/about/for_media/press_releases/2017-10-24-002/
<http://aalto.fi/en/current/news/2018-01-22-004/>
<http://showcase.aalto.fi/public-art/>

JURY

The competition entries will be judged by the following jury members:

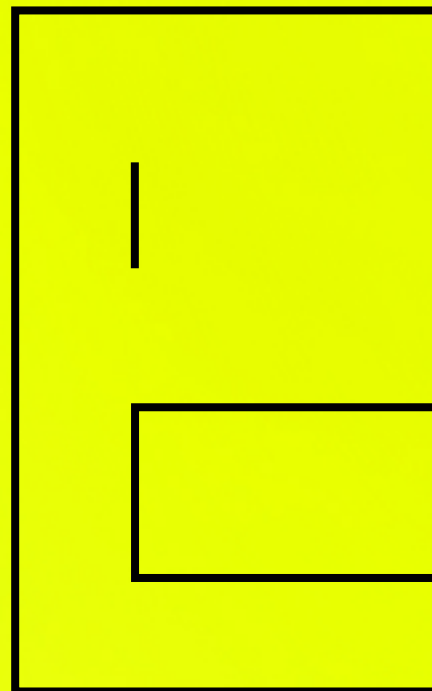
Vice-President, Anna Valtonen
(Aalto University)
Student Julius Luukkanen,
(AYY student representative)
Student Heidi Kivistö (Tokyo)
Lecturer Minna Suoniemi (ARTS Aalto University)
Professor Juhani Vaivio (BIZ Aalto University)
Project Manager Heini-Emilia Saari
(Aalto University)

Art Coordinator Outi Turpeinen acts as the mediator and the presenting official in the process.

PROPOSALS

Please upload the anonymous proposals digitally to <https://wall-art.aalto.fi> latest 15.5.2018 4 pm. Late arrivals will not be considered in the competitions. The proposal should be in PDF format. The PDF proposals should include:

- (1) A visualization of the idea
- (2) A short text about the idea
- (3) A technical clarification of the idea
- (4) Budget estimation
- (5) Contact info separately



PRIZES

For the winners of the competition is a total of 5000€ prizes. The jury will decide on how to divide the prizes depending on the competition proposals.

QUESTIONS

Official competition site <https://wall-art.aalto.fi>
Please send questions about the competition to competition secretary liisa.poskiparta@aalto.fi by 22.3.2018. The answers to questions will be uploaded to the competition website by 5.4.2018.

HOW TO MAKE A GOOD PROPOSAL?

Be brave. Respect the art concept and the architecture. Think of durability for both the idea and technique. Make a good visualization. Let your ideas flow!

Handbook on percent for art principle in Finland:
<http://prosenttiperiaate.fi/the-handbook-of-the-percent-for-art-principle-in-finland/>

The competition is supported by AYY.