

PÖYTÄKIRJA

Aalto

Wall Art competition jury

23.5.2018

Jury:

The competition entries were judged by the following jury members:

Vice-President, Anna Valtonen, Aalto University
Student Julius Luukkanen, AYY student representative
Student Heidi Kivistö, Tokyo
Lecturer Minna Suoniemi, ARTS Aalto University
Professor Juhani Vaivio, BIZ Aalto University
Project Manager Heini-Emilia Saari, Aalto University

Art Coordinator Outi Turpeinen acted as the mediator and the presenting official in the process.

Liisa Poskiparta, competition secretary

Introduction

The jury would like to thank all participants entering the Wall Art competition.

There were 26 proposals submitted in time, out of which 3 had to be disqualified as they were not anonymous. The selection was a demanding process for the jury, as the quality of proposals was high with a variety in visuality and in the use of materials. The theme of the competition - "Global equality" - was artistically widely dealt with evoking long discussions about art. The jury was excited about the critical thinking in the proposals. After a long and vivid discussion the jury made a decision about the winners by selecting strong and bold art works. The winner of the WALL-Art competition is a conceptual and brave proposal, which also will include participatory events organized together with the student union AYY. The jury decided to nominate a winner, a second place and an honorary mention. The prices will be given as following: 1st place 3000e, 2nd place 1500e and honorary mention 500e.

Jury's evaluation of the winners

First place Kreutzrasse

The jury praised this truly original and outstanding art piece because of its intriguing conceptual content and bold contemporary appearance. The proposal is a replica of transitory real-world spatial event. By recontextualizing the condition on campus, it engages the surroundings, architecture and history of Otaniemi in an intriguing way. This sculpture proposal came across as comprehensively prepared and analytical. The making process of the art piece includes craftsmanship and as a material choice copper will change over time adding

another sophisticated layer to its content. The jury recognized that this art piece is not the easiest to interpret, but this in mind they believe the winner will attract many discussions and questions that is in the very core of what art is about. The jury sees the art piece needs a participatory part, which opens the concept both to the Aalto community and wider audiences. This piece holds a lot of potential and risks. The sculptural idea is representing ~~both~~ organic forms that create tension. The content of the art piece is layered and contains various aspects. This is a strong art piece, which has the potential to grow in the viewers eyes in raising new questions, changing thoughts and becoming a temporary landmark. The jury hopes that the community of Aalto University will find the art piece exciting and that it has the power of joining people together; to become "ours". The art piece can also be seen as a finding that can evoke people to seek aesthetics from surprising places. It is an art piece with a critical statement.

2nd prize

Piiri

The jury commended this strong art proposal for complementing its surroundings very well. The piece was debated for a quite a while. The jury saw that "Piiri" -art work could fit in many different environments, not only the wall of Väre building. "Piiri" is a subtle art piece that neither seeks too much attention nor argues with its environment and contains an exciting message. As a light piece it was seen as fresh. Light art in public spaces was in general seen as an underused media in Finland. The jury wondered whether the simplicity would remain interesting over a five year time period. It has great potential to be powerful if taken even further.

Honorary award

Aalto Shape Shifter

The jury saw this mirroring and reflecting twisting art piece as fun and little crazy, in a good way. The piece reminded of theme parks. The jury saw this proposal to be developable. It was seen more as a sketch than thought-through proposal. Furthermore, the jury wished that the mirrors had created a more solid piece instead of placing many different ones here and there. The reflection effect and material choice were in a contradiction because it is an outdoor piece and the surface will gather dirt blocking the wanted effect.

Jury record

Rakettikettu

Transformability is a positive feature. The art piece encourages people to view it often. The execution was seen dubious and lacking visual interest, seeming like a sketch.

6G

Visually organic and ornamental. Functionality to lock people's bicycles was an interesting idea on a public art piece. Idea was deemed not original enough.

Art Piece With a Twist

The proposal captured the jury's attention. The story was sweet, good visualisation with interesting details. As an art piece it was seen very safe. Lighting could have added more depth. The spatiality of the proposal could have been developed further and into a bolder direction.

Brick Graffiti

The piece refers to architecture in Otaniemi and the visuals are graphic. The proposed solution was too safe and stiff. The jury wished the idea had been taken further.

Change the World

A colourful proposal. Visually the piece had some brand and user interface qualities. As a whole it seemed to scatter and not form a comprehensive piece.

Flex Wall

The proposal caught the jury's attention. A bold art piece with a spatial dimension and an interesting fabrication technique. Visually and architecturally, however, the proposal lacked novelty and connection to the competition theme. The structure could have been better suited to a different kind of space such as a courtyard, where the three-dimensional form could have been more actively used by people.

Hexagon

Fresh and bright neon colours were cheerful. The tiles were seen uninteresting and as a whole unfitting to the environment.

Kolo

The art piece is well-fitting for the theme. Light art, visual depth, spatial feel and "an another dimension" were seen interesting. Visual strength might be lost in daylight.

Liquid

Colourful suggestion with a feel of movement. The idea seemed unclear.

Living Wall Team

Interesting idea with a temporal quality and good visuals. The connection between the description and the art piece was not completely clear, therefore some of the visual potential was lost in evaluation. Community engagement was planned well and interesting and attractive points of interaction and outcomes were suggested. However, the jury wanted a fresh new visual idea from an Aalto student, which has not been previously seen in other sites.

Madeira Foxx

The proposal had to be ignored as it contained contact information.

Making Waves

The piece was seen as fun and colourful. Visuals had a strong connection to Finnish textile patterns but the theme could have been explained more and in a more captivating way.

Matka

The jury appreciated the light piece. Good material and technical choices, realistic for implementation. Visually too simple, however: it might work well from a distance but not up

close. The idea of the art piece communicating points in time was intriguing, but should have been visualized in the proposal in a more profound way.

Niekka

Nice origami related art piece with a lot of colour and vibes from the 1980's and -90's. Visualisation was well done but overall look seemed busy and unfitting to the location.

Nkhv

The jury liked this visually strong and functional, realistic piece with Miami vibes. Similar murals and forms have been seen a lot before so the piece lacked originality and uniqueness in the context of this site.

Tasa-arvon linja

The suggestion was clear and colourful but the theme used as a text was seen too underlining and obvious.

Tasa-arvon puutarha

Colourful art suggestion. The piece lacked depth and originality.

Tasa-arvon värit

Cheerful art that is rich with colour. The theme used as text was seen too underlining and visuals resembled metro stations.

The man in Question

Suggestion had to be ignored as it contained contact information.

There's a Storm Coming

The jury was intrigued by this concept of interacting with nature and the idea had potential. Oriental visuals stood out but they could have been developed further and into a more unique and bold direction.

Väreilijä

Interesting and living sketch-like work that had a strong hand drawn line. The art piece could have been taken further.

Wall of Light

Realistic and formal art suggestion with good composition. The description was short and narrow. Bolder approach was missed and appearance with natural light was questioned.

Yhteinen ihmisyy

Suggestion had to be ignored as it contained contact information.